

## Presentation Tips

- As of next week, you will give your very first presentation.
- I am handing out a sheet of presentation tips. Please read it over.
- For presentation after project 3, the criteria on this sheet will be taken into account when I grade your presentation.

## FTS-100-349

First Term Seminar  
It's Just Noise/Music

## Nobel Conference

- Start buying tickets to some of the talks (choose the ones you are interested in).
- I also want you to download a sound recording software on your phone
- Record some of the talk, or the crowd, or ambient sound ect.
- Write down your thoughts.
- Take a picture.
- It'll help you with your final project.

<http://homepages.gac.edu/~lyu/teaching/fts100-f16/final.html>

9/19	-	- Short presentation on <a href="#">favorite albums (1)</a> , students 1 - 4	-	-
9/21	-	- Short presentation on <a href="#">favorite albums (1)</a> , students 5 - 8	-	-
9/23	-	- Short presentation on <a href="#">favorite albums (1)</a> , students 9 - 13 - Introducing second advising homework	-	Your short writing on " <a href="#">favorite albums (1)</a> " due in hard copy, by the start of the class
9/26	-	- Advising: semester planning	-	Advising homework # 2
9/28	-	- No Class (Nobel Conference) - Try bringing a recorder, record some of the talks for your final composition	-	-
9/30	-	- Author interview: Michael White - Introducing the third advising homework	-	Advising homework # 3
10/3	-	- Advising: study habits - Overview: final project - <a href="#">your own composition (4)</a>	Final project - <a href="#">your own composition (4)</a>	Advising homework # 3
10/5	-	- Campus resources scavenger hunt / field recording session - Field recording	-	-
10/7	-	- Introduction to project # 5 free writing - Individual discussion: your first piece of written work - Introducing the fourth advising homework	Advising homework # 4	-
10/10	-	- Advising: bouncing forward	-	Advising homework # 4
10/12	-	- Free writing for project # 5 - Individual discussion: your first piece of written work	-	-
10/14	-	- Overview on the written and presentation project: <a href="#">the history of electroacoustic (3)</a> - Introducing the fifth advising homework	Advising homework # 5 Written and presentation project: <a href="#">the history of electroacoustic (3)</a>	Written project: <a href="#">album review (2)</a> due in hard copy, by the start of the class
10/17	-	- Advising: personal interests and values	-	Advising homework # 5
10/19	-	- Mini presentation for project # 2	-	-
10/21	-	- Mini presentation for project # 2 - Introducing the sixth advising homework	Advising homework # 6	-

## Project 2

- Continuation of project 1.
- In this project, you will write a music review for an album of your choice. Your review must be between 1 - 2 pages long. There is no formal presentation component to this project, but there is a small oral presentation.
- As mentioned, critical thinking is the ability to think clearly and rationally.
- This project, like the last one, is designed to help you with the skill of reasoning. However, this time you are expected to give more realized arguments and to backup your arguments with research.
- This project also provides you with the opportunity to think about writing related issues and teaches you the process of formal writing via multiple revisions.

## Project 2

- You will listen to an album (of any genres) and write a review. The task at hand is to provide your readers with an informed impression of a piece of art. This project is divided into several small tasks:
- First, you will examine the process of writing by reading album reviews from magazines such as Pitchfork, Spin, Mojo, or the Rolling Stones. You will later (after the written project is due) give me a 3 minutes oral summary on the effectiveness of these writings (on Wednesday, 10/19 and Friday, 10/21).

## Project 2

- Then, you will pick an album to review. Once you have listened to the album, you will fill out a worksheet. It will serve as the outline for your review:

<http://homepages.gac.edu/~lyu/teaching/fts100-f16/worksheet.pdf>

- Also, use this worksheet as guideline and suggestion. Please feel free to add any other details you see fit. **You do not need to follow the work sheet word by word when writing (the drafts and the final version) of your review.**

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9/23	-	- Short presentation on <a href="#">favorite albums (1)</a> , students 9 - 13 - Introducing second advising homework	-	Your short writing on " <a href="#">favorite albums (1)</a> " due in hard copy, by the start of the class
9/26	-	- Advising: semester planning	-	Advising homework # 2
9/28	-	- No Class (Nobel Conference) - Try bringing a recorder, record some of the talks for your final composition	-	-
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## Project 2

- Once you have an outline, you can start writing drafts of your review.
- Based on the drafts, you can then write the final version.
- You will provide **at least two versions of the review** to me (one draft and one final version). I also want to see the corrections you had made (written in pen) from one version to the next.

## Tips

- Listen to the record from start to finish and begin to write down your impressions. How does the music make you feel? What does it sound like? What does it remind you of? Write your notes into the worksheet.
- Now, you can use Google to find out about the artist, the genre, and the culture surrounding the music.
- Finally, revisit your worksheet, combine what you have learned about the artist/band with your first impression.

## Tips

- First, album reviews should not be limited to music you know you love or know you hate. Challenge yourself to explore the unknown. Try writing a review for an album that you know nothing about by an artist you have never heard of.

## Tips

- Although at its heart a music review is your opinion, the purpose of the review is to give your readers an informed impression.
- “Paint a picture”
- Thus, you should avoid opinions that are too personal. You need to give your reader plenty of room to listen to the music themselves and make up their own mind.
- Even with "negative" reviews, your writing should make readers curious enough to want to listen to the album themselves.

# Grading

Points total: 15

- You will give a 3 minutes oral presentation during the lecture on 10/19 (Wednesday) and 10/21 (Friday), and provide a list of reviews you had read. I will look for insightful observations: 3 points.
- You had completed the worksheet and had taken sufficient notes during the initial listening process. I can see the connection between your notes and your review: 1 point.
- Again, **You do not need to follow the work sheet word by word when writing (the drafts and the final version) of your review. I do not want every music review looking the same.**
- You had provided a draft and a final version of your review. The corrections are visible (in pen) from draft to final version: 1 point.
- Your review is well structured. All of your arguments are clearly presented: 1 point.
- All your arguments are fully realized: 5 points.
- All your arguments are supported. All your resources are cited: 4 points.

# Author Interview: Michael White

## Summary

An experienced and organized editor and writer with a wide variety of culture- and lifestyle-related interests, including food and drink, music, fashion, film, interior design and architecture, graphic design, travel, health and fitness, business, and consumer goods.

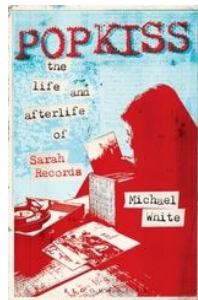
My first book, the music biography "Popkiss: The Life and Afterlife of Sarah Records," was published worldwide by Bloomsbury in November 2015, and received four-star reviews in UK magazines MOJO and Record Collector.

### Praise for "Popkiss":

"It's hard to think of another record company that provoked such strong emotions as Sarah: the label, and the music it released, inspired either undying devotion or implacable loathing. Michael White's book shines a brilliant light on a strange and unique moment in indie history, illuminating a fascinating, lost world of pop, politics, passion and postal orders."  
—Alexis Petridis, Head Rock and Pop Critic, The Guardian

"More than the labels that inspired its existence, Sarah Records came to define the indie-pop aesthetic. A great record label needs a great biography, and it's hard to think of anyone who could tell the Sarah story as empathetically as Michael White. Popkiss is a triumph."  
—Pete Paphides, London

NOTE: I am currently on hiatus due to a medical diagnosis. I hope to return to work in the second half of 2016.



# Author Interview: Michael White

## Senior Editor, Vancouver Magazine

Yellow Pages NextHome  
June 2014 – October 2015 (1 year 5 months)

## Managing Editor

Glow Magazine / St Joseph Media  
January 2012 – May 2014 (2 years 5 months) | Toronto, Canada Area

## Managing Editor

FASHION Magazine  
February 2011 – January 2012 (1 year)

## Managing Editor/Music Editor

WE (WestEnder)  
May 2004 – February 2011 (6 years 10 months)



## Freelance writer and editor

### Self-employed

1994 – Present (22 years) | Toronto, Canada Area

Since 1994, I've contributed hundreds of features and reviews to dozens of publications across Canada and internationally, including Glow, FASHION and Men's FASHION, Vancouver magazine, Toronto Life, WE (WestEnder), Western Living, FFWD, Exclaim! (Canada's national music newspaper), MOJO, the Globe and Mail, the Toronto Star, enRoute, Airlines (WestJet's former in-flight magazine), and many more. My extensive interest in popular music has led to me writing the historical liner notes for several acclaimed CD reissues, as well as press releases and bios for established and up-and-coming recording artists.

I also write and edit custom content for corporate and small businesses.

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10/3	-	- Advising: study habits - Overview: final project - <a href="#">your own composition (4)</a>	Final project - <a href="#">your own composition (4)</a>	Advising homework # 3
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## Leading Up To Project 2: Music Review

- Write down your thoughts as you watch the review:
  - What do you like about the review?
  - What do you not like about the review?
  - Any other thoughts and inspirations.

<https://www.youtube.com/watch?v=vBHEEDUkme8>

<https://www.youtube.com/watch?v=LO9MLBfOb9c>